

File No.Z.28015/13/2020-Proc.I(EPW)

Z.28015/13/2020-Proc.I(EPW) 8068667
 Government of India
 Ministry of Health & Family Welfare
 Department of Health & Family Welfare
 [Procurement-I (EPW) Section]

Nirman Bhawan, New Delhi

Dated: 18th April, 2022.

OFFICE MEMORANDUM

Subject: Launch of a new service "Stitching and Tailoring services" on GeM portal- reg.

The undersigned is directed to forward herewith a copy of D.O. letter no. 63/CEO-GeM/2022 dated 05-04-2022 received from CEO, GeM on the subject noted for information and necessary action.

(Encl: As above)

Signed by Surender
Kashyap

Date: 18-04-2022 16:01:15

Reason: Approved

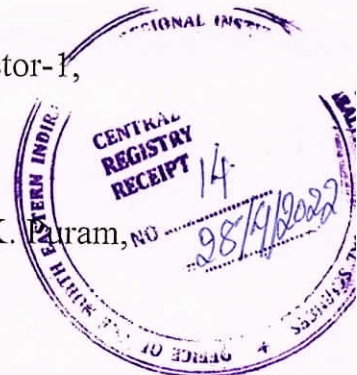
(Surender Kashyap)

Section Officer, Procurement –I Section

Tel: 23061212

To,

1. Sr. PPS to DGHS, Nirman Bhawan, New Delhi.
2. PPS to AS&FA/AS&MD(VS)/AS(AA)/AS(MA)/AS(AS)
3. PS to EA(NS)/ JS(VHZ)/ JS(MKB)/ JS(LA)/ JS(VC) / JS(GM)/ JS(VJ)/ JS(PS)/ JS(AB)/ JS(HS)
4. The Director, All AIIMS, New Delhi/ Patna/ Bhubaneswar/ Raipur/ Bhopal/ Jodhpur/ Rishikesh.
5. The Director, National Institute of TB and Respiratory Diseases, New Delhi.
6. The Director, Vallabhbai Patel Chest Institute, North Campus, University of Delhi.
7. The Medical Superintendents, Safdarjung/Dr.RML/SSKH/KSC Hospital, New Delhi.
8. The DG&CEO, Central Medical Services Society, New Delhi.
9. The CMD, HSCC (INDIA) Ltd., Corporate Office: E-6(A), Sector-1, Noida (U.P.)- 201301.
10. The Chairman & Managing Director, HLL Life Care Ltd., Thiruvananthapuram, Kerala – 695012 and HITES- NOIDA.
11. The DDG (Stores), Medical Stores Organization, Sector-1, R.K. Ram, NOIDA.



28/04/2022
 JS
 28/04/2022

Mr. Dabber
 28/04/2022
 28/04/2022

New Delhi -110066.

12. The Director (CGHS), Dte. General: (CGHS), Nirman Bhawan, New Delhi.
13. Director, JIPMER/ PGIMER/ NEIGHRIMS/ RIMS/ NIHF/ FSSAI / NIMHANS/MGIMS/KHSS.
14. The Director, Chittaranjan National Cancer Institute, Kolkata.
15. The Director, CIP, Ranchi.
16. The Director, AIISH, Mysore.
17. The Director, LGB Regional Institute of Mental Health, Tezpur.



जेम

गवर्नमेंट ई मार्केटप्लेस

दक्ष • पारदर्शी • समावेशी



सत्यमेव जयते

आज़ादी का
अमृत महोत्सवप्रशान्त कुमार सिंह, भा.प्र.से.
मुख्य कार्यकारी अधिकारीP.K. SINGH, IAS
Chief Executive Officer

भारत सरकार
वाणिज्य एवं उद्योग मंत्रालय
गवर्नमेंट ई मार्केटप्लेस
द्वितीय तल, जीएन टारा बिल्डिंग
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दूरभाष : 011-23349186
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Government of India
Ministry of Commerce & Industry
Government e Marketplace
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Patel Chowk, New Delhi-110001
Tel : 011-23349186
e-mail : ceo-gem@gov.in

DO No. 63/CEO-GeM/2022

5th April, 2022

Respected Madam/Sir,

Government e Marketplace (GeM) is the national public procurement portal for all Central Ministries, State Departments, CPSEs and autonomous bodies. Since its inception in 2017, GeM has facilitated 98.54 lakh+ orders worth more than INR 2,26,052 Crore for 59,555 Govt buyers from 40.70 lakh+ sellers and service providers registered on GeM.

- On the occasion of International Women's Day on 08th March 2022, GeM has launched a new service "Stitching and Tailoring Services" on its portal. GeM has entered into a partnership with USHA International Ltd., through its Silai School Program. The "Stitching and Tailoring" service on GeM portal will provide 9.7 lakh+ women seamstresses trained through 29K+ USHA Silai Schools (USS) in urban and rural areas with hyper-local "access to market" opportunities for delivering office décor, accessories and dress/ uniforms directly to Govt. buyers for ASHA/ Anganwadi workers, schools, hospitals, state police, paramilitary and defence forces, central/ state public sector enterprises and others, sans intermediaries.
- Under this initiative, GeM is collaborating with USS in developing stitching and tailoring service for potential Government buyers. USS will provide technical experts for knowledge sharing and for imparting technical skills for fulfilment of various orders at regional/ local level to help meet the 3 percent [%] target set by Government of India for procurement from women MSEs. Further, GeM and USS will work proactively with these women seamstresses to address their capacity building and training needs.
- Government buyers shall be sensitized through system generated messages in the Marketplace about the availability of stitching and tailoring services on the portal. Potential Govt buyers can search, view, cart, and place orders for office decor, accessories, and dress/ uniforms through the stipulated modes of procurement. In addition, women entrepreneurs will have access to dashboards that will deliver real time information about the number of products uploaded, value and volume of orders received and fulfilled. Further, GeM State Business Facilitators located in States will provide master training sessions for onboarding, service catalogue upload and management, order acceptance and fulfilment, and invoice generation on the portal.

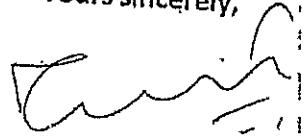
JS(MKB)

5. Social inclusion being one of its core values, GeM is focused on increasing participation from sellers and service providers who face challenges in accessing government markets. The launch of "Stitching and Tailoring Service" seeks to realize the vision of the Hon'ble Prime Minister by delivering on the objectives outlined in "Vocal for Local" and "Make in India" which will be a step towards a self-reliant "Aatmanirbhar Bharat".

6. We look forward to the enthusiastic adoption of the "Stitching and Tailoring Service" made available on GeM by your Ministry/ Departments.

warm regards,

Yours sincerely,



(P. K. Singh)

To,
Secretaries of all Ministries/Departments.